



CASE STUDY

**Croppings
Lightmoor Village
94 No Residential**

Client: BVT, JESSUP, HOMES ENGLAND
Constructor: Jessup
Client Representative: Waldeck
Engineer: Patrick Parsons
Value: £30+m



Lightmoor Village project is the vision of a joint venture (JV) between Homes England (Homes and Communities Agency – HCA), Bournville Village Developments Limited (BVD) and Bournville Village Trust (BVT). The JV which is well advanced is intended to demonstrate how high-quality sustainable communities can provide people with places in which they can enjoy living.

A reserved matters application was submitted for new residential development of 94 dwellings together with the development of Woodlands Park phase 2 on land totalling 5.41 hectare site (13.3 acres gross) known as The Croppings, which located to the south/west side of Lightmoor Village, Telford.

The layout provides a new Principal Street (Furnace Avenue) connects Lightmoor Way to Village Centre. Replacement of existing hedgerow to the south of the site to maintain a green connection to the existing development and a clear delineation between low and medium density areas.

Creation of strong urban edges to existing highways namely Lightmoor way and Furnace Avenue.

Perimeter block development that hides where possible the impact of the vehicle parking. Strong corner buildings that define the entrances to the development

Provision of two distinctive character areas with variety in material texture and colour palette to provide identity and key buildings features.

Variety in mixed tenure and house types that avoid a repetition of façade treatments

Use of Mews lanes and courts with shared surfaces to encourage pedestrian movement and minimise the impact of vehicles

