



Watkiss Dawson & Ward Ltd Cookie Policy

This Privacy policy sets out how 'Watkiss Dawson & Ward Ltd' uses and protects any information that you give 'Watkiss Dawson & Ward Ltd' when you use this website.

'Watkiss Dawson & Ward Ltd' is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you be assured that it will only be used in accordance with this privacy statement.

The Watkiss Dawson & Ward Ltd' Privacy Policy explains the basis of how we collect personal data from our website. We need to provide transparency and full information to ensure all users are aware of how we process any information collected by us and is in accordance with the Data Protection Act 1998, the General Data Protection Regulation 2017 (GDPR) and ICO (Information Commissioner's Office) Guidance.

The information Watkiss Dawson & Ward Ltd collects, applies to;

All visitors to our website

Information given to us through our online contact.

Data We Collect

We may collect the following information;

Your Name and Job Title

Your contact details such as your telephone number, email address, and business address.

Information on your demographic position based on postcode and IP.

Any additional information relevant to our offers or customer engagement campaigns.

What we do with the information.

Our data collected from our interaction with you, allows us to better understand your needs and improve our customer service offering, so we can build a stronger relationship with our clients and prospects.



Below is a list of the main reasons we collect your data.

To ensure our internal data and records are up to date.

Using the email address you have provided, we may monthly send you a marketing email about our services, updates or any marketing or industry news we believe you may be interested in receiving.

On occasion, our team may use your information to contact you by telephone or email, to discuss any services we believe may be of interest to you.

To provide you with a proposal, arrange meetings and completed work.

We will not otherwise pass on or sell your personal information to a third party.

Data Security

'Watkiss Dawson & Ward Ltd' is committed to ensuring your data and information is secure. Our in-house procedures include the suitable physical and electronic procedures controlled by management in order to prevent any unauthorised access or disclosure of your data.

People who request information on our services

'Watkiss Dawson & Ward Ltd' holds the details of the website visitor who makes a request to the team to inquire about our services. These details may be used to contact these people at a later date. All personal information is stored in accordance with the Data Protection Act.

How your data is stored?

All of the data collected by 'Watkiss Dawson & Ward Ltd' is collected digitally and stored on secure servers and can only be accessed via a secure password.

Any visitors sending information through the internet to our site must be made aware that any transmission is at your own risk. But we can assure you that the 'Watkiss Dawson & Ward Ltd' team will ensure their very best to make sure your personal data is protected.

Our use of Cookies

A cookie is a small online file which asks for permission to be placed on your computer. Once your computer agrees, the file is added and the cookie helps 'Watkiss Dawson & Ward Ltd' analyse our web traffic, or advises us that you visit a particular page, this also allows us to better enhance your experience.

Company Reg No: 13623702

VAT No: 392996234



'Watkiss Dawson & Ward Ltd' uses cookies to make sure our website works efficiently.

The cookies we use are;

Necessary Cookies

Performance Cookies

Other Web Tools

As well as cookies we may use other online tools on our website. These are in addition to the cookies above which allow us to collect information about you and your browsing use within our website. This information is used by the 'Watkiss Dawson & Ward Ltd' team to have a better understanding of the services and information on our website which are of use to our visitors.

You can opt out of Cookies

You can refuse the use of cookies by activating the setting on your browser which allows you to refuse the setting of cookies. You are also able to delete cookies by cleaning your browsing history (this will depend on your browser).

Helpful Links

To opt out of being tracked by Google Analytics on all websites:

<http://tools.google.com/dlpage/gaoptout>.

Your right to access personal information.

All visitors and customer have full rights to request a copy of the personal information we hold about your business.

Feel free to ask us about any of the below

What purpose do we have holding your data and how is your data processed.

A full description of your data and the recipients and suppliers who are passed your information in order to deliver your promotional items.

You can contact us on the email enquiries@wdwa.co.uk for any information regarding your data or if you need anything clarifying on our Privacy Policy.



We reserve the right to make any changes to the Privacy Policy, the changes will be visible on this page of the website. The 'Watkiss Dawson & Ward Ltd' Privacy Policy was created in September 2021.

James Dawson - Managing Director

Revised December 2021